

Social Team Meeting - Thursday, July 3, 1 pm ET

- **Agenda**

- Book Club
 - Social media platform?
 - Email to interested participants?
- Merch
 - Order form?
 - Logo contest?
- Other Summer Events/Ideas
 - Calendar?
 - Jaime's suggestion - look outside of museums at other related topics or relevant news, themes, etc. to be able to apply to our work in museums
- Orientation
 - Microsoft Teams chat with Student Services
 - Ideas?
- Next MUSEletter July 6

- **Notes**

- Book Club
 - Deadline of July 8th for Book Club sign up
 - Over 2 months - July and August
 - End of July meeting & mid-August meeting
 - Correspondence via email, sign-up for discussion dates, and executed through the virtual inforum
 - Communal Google Doc - supplementary to meetings to share thoughts as reading, etc. (instead of fb group)
 - Mid- to end-August we could supplement with an article/other reading (i.e. anti-Racism actions) to take us to the Fall → more of a "Reading Club" vs Books
 - Action Item: After July 8th send out a Welcome email/reminder
 - Weekly email check-in after that
- Merch
 - Might be worth it to push until Fall - figure out designs, colours, orders, etc. over the summer and work on coordinating shipping and delivery for the Fall
 - We *might* be in-person in the Winter which would make delivery/pick-up way easier
 - Action Item: Get logo contest out in the next MUSEletter (July 6th)
 - Look into cost vs. simplicity - order fewer items to make it easier to pick-up/handle logistics OR order more to save money?
 - Ask company in Kensington about the possibility of shipping?
 - Parameters: black/white (colour gets too expensive), variable size, words or image, etc. - 2 logos
 - How will they submit the designs? → can upload a file to a google survey

