



MUSSA April Meeting Minutes

Date: April 19, 2018
Time: 5:00 pm - 6:00 pm
Location: BL 224

Meeting called to order at: 5:03pm

In Attendance: Aline Zara, Amy Intrator, Daniel Genis, Erica Chi, Laetitia Dandavino-Tardiff, Megan Drascic-Gaudio

Regrets: Casarina Hocevar, Evelyn Feldman, Kathleen Lew, Katlyn Wooder

Meeting began at: 5:03pm

1. Meeting Called to Order
 - I. Approval of Agenda
 - i. Motion approved by (2 MUSSA members):
 1. Amy Intrator
 2. Daniel Genis
 - II. Approval of Minutes
 - i. Motion approved by:
 1. Aline Zara
 2. Laetitia Dandavino-Tardiff

Committee Updates/Reports

- I. Alumni Association
 - o Daniel Genis taking over for Charlotte Gagnier, as the Faculty of Information is mostly MI, that representation is reflected in the Alumni Association
 - o FIAA really appreciated the trivia event and they will support events where there is social interaction, like trivia or board games or informal networking (meet-and-greet) between students and alumni
- II. Admissions Committee
 - o Meeting will be hosted sometime in May
 - o MUSSA will propose to the Admissions committee to promote and outreach outside of Ontario, across Canada and the US - as there is an oversaturated professional market in the GTA
- III. Programs Committee
- IV. Committee on Standing
- V. MISC-MUSSA Liaison

VI. Musings

- Musings will be dividing roles between Amy and Kathleen, as it is the first time Musings has two editor-in-chiefs
 1. Preliminary division of Kathleen with internal affairs (bloggers, feedback, etc) and Amy with external affairs (social media, outreach, etc)
- Summer recruitment is the main priority right now for more editors in the summer term and hopefully into the fall
- Strategic planning occurred with goals for the blog to reach the next level, budget proposal of \$250 for 2018-19
- Musings would like a combination of professional and social events - including workshops: writing for social media, museum publications, writing practical exhibition reviews
 1. Goals to increase the status in the faculty
 2. Proposed events: Christmas party, Musings 5th birthday party, Writer Appreciation party
- Considering a new domain name (challenges of reallocating the archives from previous years)
- **To Do: Laetitia create a facebook group and MUSSA can vote online to approve the new logo while Musings is on hiatus**
- Musings is interested in collaborating with MUSSA (for example, the Women in Leadership panel hosted by MUSSA and event coverage from Musings), curatorial tours, etc

Exec Updates

- VII. Social Chair and/or Social Assistant
 - Possibility of a suggestion survey sent to first and second-years for what people want from MUSSA events
- VIII. First Year Representative
- IX. Second Year Representative
 - Meghan met with Hannah Hadfield regarding merchandise sales and effectively representing the second year class and their voice - especially in stressful moments
 - Meghan aims to foster better communication between first, second years, and the faculty
- X. Vice President
 - GSU meeting will be held April 30th at 6:15pm - pressure to attend these meetings for MUSSA to receive important grants
- XI. President/Treasurer
 - Budget 2017-18:
<https://docs.google.com/spreadsheets/d/13-cAx9qOS8k8vOee7i58EsQCytpYSMnGPHWWRwVz0rwY/edit#gid=1942578221>

1. Revenue of approx \$4000 and expenses of \$2000, ending **balance \$2000**
 2. Applying for the GSU grant of a maximum of \$1500
 3. Merchandise sales were a huge source of income: expected revenue of \$1000 and actual revenue was \$2000 - \$1000 expenses, therefore **\$1000 profits**
- Changes in the constitution should be addressed before the AGM in the fall, including adding new roles and policies
 - What to expect for 2018-2019 (Appendix A)
 1. Elections
 - a. Must promote early in the semester
 2. OMA conference (in Toronto)
 - a. Expectation for students and faculty to attend
 3. MMSt 50th Anniversary (October 2019)
 - a. Faculty is discontinuing Museum Talks but it is an opportunity for Musings to take over the responsibility
 4. GOEMP events
 - a. Greater Ontario Emerging Museum Professionals - possibility for MUSSA to collaborate or promote GOEMP events
 5. Human Libraries
 - a. MUSSA should help organize the human library for the internship course and reach out to certain institutions
 6. Mentorship program
 - a. Organized by the faculty with Michael Goodchild as the representative, he is interested in collaborating with MUSSA
 7. iSchool Conference
 - a. Not very many MMSt representatives last year so MUSSA should promote participation in the event

2018-2019 Planning

- Overview of 2017-2018
 - Feedback on new council's impression of the past year

What we liked from MUSSA and MMSt

- Field trips and tours of the city museums - it was a great opportunity to see the culture of different institutions

Orientation day with the pizza lunch was a good first gathering for MMSt

- Second-year CRO should be considered and invited to orientation day
- Challenge for to meet and engage with others - consider moving it to 728 so we're not exclusive to MI or adding ice-breaker socials

What we think should be improved

- **To do:** Call for suggestions/survey/google form to know what students are interested in
- Homework nights and movie nights were not well attended

Brainstorm

1. Social Events
 - a. Promote collaborations like the Art Gallery Crawl hosted by AKIN
 - b. Request Mount-making and powertool workshop through TechFund and iSkill workshops like Excel worksheets
 - c. Women in Leadership panel was extremely successful - we would like to create more
 - d. Lunch talk events during the break with bagged lunches provided
 - e. Toronto tours with other students leading it (utilize our resources and students abilities)
 - f. Deposits are important to save spots in trips
 - g. Social events to Bampot, Spin, Track and Field, etc.
2. Field Trip (Ottawa or Washington, DC?)
 - a. Laetitia and Erica met with Cara regarding the upcoming term
 - b. It is an internal decision of MUSSA to decide where we should go
 - c. Option to fundraise for overnight trips, perhaps the profits from the merchandise sales can go towards the trip - but we should leave the incoming year with a good ending balance for the MMSt50
 - d. **To Do: Executives will research the costs associated with each trip** - to see if Washington DC is even feasible
3. Musings events - addressed in Exec Updates - Musings
4. Alumni events - addressed in Exec Updates - Alumni Association
 - a. MISC collaborations and other potential collaborators to consider

Fundraising

1. Merchandise
 - a. New possible designs to include University of Toronto logo - this raises questions of branding and costs? We will research this
 - b. We could create other colours like black or navy sweaters, depending on what the students want - Meghan will get feedback
 - c. Totes with inverted colours such as navy tote with white text

MUSSA Executive or Social Meetings will extend the invite for to other council members for feedback - professional development and social events

Meeting adjourned at: 6:35pm